

Confidently Use PLR To Boost Your Mailing List

~~ Worksheet ~~

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I'm glad you downloaded this worksheet and the accompanying e-booklet and I hope you learn a lot about PLR going through them. But you and I both know that *reading* an e-booklet isn't going to help you grow your business. You'll only grow your business if you put your new knowledge to use for yourself.

So here's your chance. Go through this worksheet. Brainstorm some ideas about using PLR, make a plan, and do it!

[From: 3 Surprising Facts about PLR Content]

1. What would you use PLR for?

2. What questions do you have about PLR?

3. What concerns have kept you from using PLR?

[From: How to Make Your PLR Content Unique]

1. What story or opinion would you like to add to the PLR you own?

2. How could you change the title of PLR you're using? Brainstorm a few ideas...

3. What are three calls to action you want to include with your PLR content?

[From: 3 Fun Ways to Use PLR]

1. How many opt-ins do you currently have on your website or blog?

2. How are your opt-ins performing? Is there one that's converting better than the rest?

3. Look over your PLR content. Could you create social media updates and images using it?

[From: Creating Content Upgrades with PLR]

1. What's one piece of PLR content that you could turn into a checklist?

2. Which of your blog posts could you add a downloadable resources list to?

3. Have you tried turning a blog post into a PDF to see how it converts?

[From: Taking It A Step Further: How to Reuse Your PLR]

1. What PLR content could you turn into a podcast episode?

2. Have you tried using PLR for live streaming content? How did it go?

3. Do you have PLR content you could quickly repurpose into a challenge?

Thanks for reading!

Stop by my blog, PLRLaunchCentral.com, to keep up with PLR releases and news.

Want to learn more about PLR? Have a look at my Kindle book, [*Smart Bloggers Use PLR*](#).

